Doug Black

215-407-8140 ~ dougblackjr@gmail.com

Technical lead with passion for helping you solve complicated problems and accomplish your goals. Focus on clean code and elegant solutions, with experiencing building everything from landing pages to enterprise applications, providing meaningful translation of analytics data and increasing sales leads and conversions with SEO services

EXPERIENCE

tripleNERDscore - Founder

1/2010 - current

Develop and maintain multiple websites and mobile (iOS, Android, Kindle) applications, as well as Salesforce applications. Provide clients with meaningful analytics data and SEO work, helping them know their customers' stories and increase leads.

Proudest Accomplishment: Engauge Analytics (engaugeanalytics.com) A full suite of web analytics, on-page SEO and content tools, for small and medium businesses.

Primitive Social - Engineering Lead

02/2018 - current

Develop and manage team of 12 developers working on enterprise SAAS applications Laravel, Vue, and Amazon Web Services (AWS) technologies. Developed documentation standards for new and maintained projects, devOps standards, and Git flow standards, and lead team in these processes.

Proudest Accomplishment: Madera
Enterprise property management utilizing microservice infrastructure and large scalable infrastructure. Processes $2M of payments per month

American Bible Society - Web Developer

9/2016 - 01/2018

Develop and manage thirty (30) web marketing properties utilizing ExpressionEngine, Laravel, and Amazon Web Services (AWS) technologies. Developed documentation standards for new and maintained projects, and Git flow standards, and lead team in these processes.
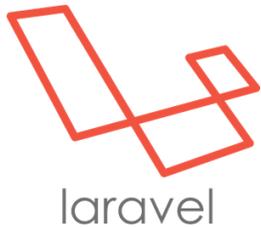
Proudest Accomplishment: Corporate website created from scratch, utilizing EE, creating a prime experience for donors and visitors to find pertinent information

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TECH STACK

Other tech: LAMP/LEMP stack (Apache, Nginx, Redis), CMSs (Craft, Wordpress, Statamic, Jigsaw), Google Analytics, Microsoft Office Suite

PORTFOLIO
https://engaugeanalytics.com/
https://triplenerdscore.net/
https://lesliefisher.com/
https://foundinkensington.com/
https://wearelcc.org/
http://aplusservicepro.net/
https://github.com/dougblackjr

Other Experience:

02/2014 - 09/2016 - Cityteam (Chester, PA) - Mission Program Manager
Developed and managed program of up to seventy-two (72) men in three (3) different shelter-based, no income programs. Lead team of three (3) staff and thirty (30) volunteers to redevelop shelter programs, focusing on quality of care.

01/2009 - 01/2014 - Abington Health (Abington, PA) - Case Management Sup'r
Lead team of twelve (8) adult and children recovery coaches/blended case managers. Increased billable production from 40% to 70%, increasing revenue by $12K monthly, and team of adult recovery coaches from four (4) to eight (8), increasing those served by 50%